The Selling Shovels 2024 Guide to Free AI Images

Maximizing Free AI Image Generation for Marketers and Entrepreneurs

A comprehensive guide to leveraging free AI image generation tools for business success*

The Platform Breakdown

Getimg.ai Free Tier
- 100 credits monthly
- Full commercial rights
- Access to basic features
- Multiple model options
- Video generation (limited)
- Best for: Regular content creation, product shots

Key Optimization Strategy:
- Use remaining credits at month end for batch processes
- Focus on standard resolutions to maximize credits
- Save successful prompts for reuse

Leonardo.ai Free Allocation
- Generation credits refresh regularly
- Multiple trained models
- Specialized model access
- Focus on artistic quality
- Best for: Creative projects, unique visuals

Key Optimization Strategy:
- Utilize model switching for different styles
- Experiment with creative presets
- Save successful combinations

Advanced Optimization Techniques

Dual Account Strategy; For freelance marketers and small entrepreneurs, using 2 free accounts is essential.
(Note: While common practice, check current terms of service)
- Create dedicated business/personal accounts
- Separate project workflows
- Double available resources
- Maintain organized asset libraries

Cross-Platform Maximization
- Use Getimg for marketing content
- Leonardo for creative projects
- Combine outputs for richer content
- Track credit usage across platforms

#Workflow Optimization
- Plan content calendars around refresh dates
- Batch similar requests together
- Maintain prompt libraries
- Document successful settings

Content Planning Strategies

Monthly Planning
Week 1: Core Content
- Product photography
- Brand assets
- Website visuals

Week 2: Marketing Materials
- Social media content
- Email headers
- Ad creatives

Week 3: Creative Content
- Blog illustrations
- Story content
- Engagement posts

Week 4: Preparation
- Next month's templates
- Style experiments
- Asset library organization

Best Practices for Free Tier Success

Resource Management
- Schedule demanding projects early
- Save successful prompts
- Document effective workflows

Quality Optimization
- Use standardized prompts
- Maintain style guides
- Focus on versatile outputs
- Build template libraries

Content Multiplication
- Repurpose successful generations
- Create variation sets
- Build content libraries
- Plan multi-use assets

Platform-Specific Tips

Getimg.ai Optimization
- Prioritize commercial content
- Use batch processing strategically
- Focus on marketing-ready outputs
- Leverage video features carefully

Leonardo.ai Maximization
- Experiment with different models
- Build style portfolios
- Focus on unique visuals
- Utilize specialized features

Advanced Implementation

Credit Conservation
- Optimize resolution choices
- Use batch processing efficiently
- Plan multi-purpose outputs
- Schedule regular content

Quality Management
- Document successful settings
- Build prompt libraries
- Maintain style consistency
- Track performance metrics

Future-Proofing Your Strategy

Scalability Planning
- Document successful workflows
- Build asset libraries
- Maintain organized archives
- Plan upgrade paths